

# Sample News Release



## ***[Your organization name] becomes a 'No Hit Zone'***

*Supporting a culture of safety and health through awareness, education and skill-building*

***[Your organization name]*** is standing up against violence. On ***[implementation start date]***, ***[your organization name]*** will become a No Hit Zone and will join a growing number of organizations and communities across the nation that have put similar programs in place.

A No Hit Zone is an environment that supports a culture of safety and health where:

- No adult shall hit another adult
- No adult shall hit a child
- No child shall hit an adult
- No child shall hit another child

***[No Hit Zone organizational contact]*** has led the effort to develop and implement the No Hit Zone program. "***[Your organization name]*** is committed to providing an environment of safety and health for our ***[your service population]*** and staff. Safe, healthy and nurturing relationships and environments are needed across the lifespan for people to thrive," explains ***[No Hit Zone organizational contact]***.

The No Hit Zone program improves staff responses to disruptive behaviors when they arise and the prevention of hitting from occurring.

"We want our staff to have the necessary tools and resources to feel confident that they can prevent challenging interactions from escalating. In turn, this supports ***[your organization name]*** commitment to promoting the well-being of every person we serve," adds ***[No Hit Zone organizational contact]***.

Everyone who works at or visits ***[your organization name]*** is asked to respect the policy. Educational brochures and No Hit Zone posters will serve as visual

## **ThisIsANoHitZone.org**