

Sample Newsletter Article



[Your organization here] is implementing a new program called a No Hit Zone. More and more No Hit Zones have been occurring across the United States in a collaborative effort to promote healthy kids and safer communities.

No Hit Zones support safe, healthy and nurturing relationships and environments across the lifespan. The policy isn't limited to adults hitting children. It applies to anyone—children hitting adults, children hitting children and adults hitting adults.

A primary focus of the No Hit Zone is on prevention and supportive intervention at the identification of early distress. Staff will be educated to learn supportive intervention skills so they are prepared to de-escalate situations before hitting occurs.

“Our goal is to prevent a problem or use early supportive intervention to de-escalate a problem. A No Hit Zone is really about helping staff feel more prepared to address situations that we see regularly,” says **[No Hit Zone spokesperson]**. “Everyone in our community can contribute to efforts that support safe, healthy and nurturing relationships and environments.”

[Your organization name] hopes its staff will feel comfortable addressing similar situations outside of the organization as well. Through a No Hit Zone program, safe and healthy relationships are supported, positive child development is encouraged, and nonviolent conflict resolution skills across the lifespan are promoted. We all play a role in the well-being of our kids, families, and community.

ThisIsANoHitZone.org